

TRANSFORMATION, ENGAGEMENT AND COMMUNICATION

Effective engagement can be the difference between the success or failure of your project, strategy or initiative.

Realising transformation that lasts relies on effective communication and stakeholder engagement. Central to our approach is putting stakeholders first, communicating effectively and empowering them through knowledge to ensure project success.

We excel at navigating complex stakeholder landscapes to deliver solutions that meet project outcomes, thanks to our success across all tiers of government and the political sphere.

▶ The Value We Bring



Understanding of government and the external landscape, and how to proactively realise outcomes



Ability to craft enduring narratives that influence through our comprehensive and integrated suite of solutions



A collegiate, collaborative and agile approach



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Stakeholders:

Defence
Minister

Our Approach

We work through all phases of a project to ensure the key outcomes are met, and to the high standard we set for ourselves. Importantly – we are agile; our approach is reviewed and optimised regularly to ensure we continue to meet evolving stakeholder needs.

Understand

To ensure we understand outcomes and the stakeholder landscape, we identify influential stakeholders and assess their drivers and interests.

Plan

As IAP2 practitioners, we develop targeted strategies to ensure stakeholder support for project milestones through design labs, information sessions, kiosks, virtual collaborations and media launches.

Deploy

Utilising our in-house experts in media, communication, multimedia, graphic design and education, we create targeted, high-quality products with compelling narratives to enhance engagement.

Our Services



Strategic Plans that Enable Change



Stakeholder Mapping and Analysis



Crisis and Issues Management



Strategic Communication, Media Advice and Training



Multi-Disciplinary Communication Team Management and Training



Education and Training



Communication Products, including Factsheets and Tailored Packs



Graphic Design



Video and Multimedia Production, including Animations

Elysium EPL's Strategic Communications consultants are a well-balanced team of great human beings who all have different but complementary core strengths. They provided a comprehensive outcome for us, with no sense of competition or ego. They worked effectively with our staff, gave us fantastic support, were agile and flexible, and were invested in our success. **I'd rate them 14 out of 10.**

- The Hon Bruce Billson
Australian Small Business and Family Enterprise
Ombudsman (ASBFEO)



Comprehensive, enduring solutions

Solving complex problems through an ethical, trusted and logical approach, Elysium EPL is a professional services firm trusted to help clients realise their vision, and convert their ideas to lasting outcomes.