

Elysium EPL's Transformation, Engagement and Communication practice provides services which enable projects and organisations to succeed through targeted communication and engagement. Key to these services is development and implementation of strategic communication plans. These plans enable transformation within organisations by influencing stakeholders and increasing awareness of, and support for policies, plans and projects.

Effective, targeted communication can mean the difference between a project or organisation succeeding or failing and is a key vehicle for change. Elysium EPL recognise this and has a dedicated Transformation, Engagement and Communication Practice that delivers beginning-to-end strategies that are tailored to the organisation and the outcomes to be achieved.



Our Successes

Examples of the successes of the Elysium EPL Transformation, Engagement and Communication Practice are as follows:

- **Information Warfare STaR Shot (IWSS):** Elysium EPL has worked with the Defence Science and Technology Group (DSTG) on accelerating innovation of ideas into game changing Information Warfare concepts and capabilities for the ADF. This included development of Operational Challenges and resulting Science and Technology (S&T) requirements. Elysium EPL's Transformation, Engagement and Communication Practice developed the strategic plan and conducted stakeholder engagement. As part of this, Practice Lead Kristie Lavery and company director Anthony Allen presented on the importance of leading the narrative as part of integrated deterrence at the IO and EW Symposium in Hawaii.
- **Guided Weapons and Explosive Ordnance (GWEO) Enterprise:** Elysium EPL has completed a suite of strategic communications and stakeholder engagement planning documents for GWEO, including a social media strategy, media management plan and reputation management plan. Our Graphic Designer has developed branding concepts and glossy brochures for external and internal use, and the team provided day-to-day support on communications and media issues.
- **Plan Galileo:** Elysium EPL has led the strategic communications and stakeholder engagement work for Defence's new approach to sustainment of Navy's fleet. This has involved building and maintaining relationships with a range of Navy/CASG stakeholders – from leadership to management level, developing ministerials and communication products (e.g.: presentations, fact sheets, videos) and liaising with internal communication teams to coordinate dissemination. This includes specialised work on the following major projects under Plan Galileo:
 - Regional Maintenance Centres
 - Hobart class destroyers (DDG) sustainment.
- **Small Business and Family Enterprise Ombudsman (ASBFEO):** Elysium EPL's Transformation, Engagement and Communication Practice was engaged by the Australian Small Business and Family Enterprise Ombudsman to provide strategic communication and media advice and day-to-day support while their office was understaffed. The team supported ASBFEO by filling the skill gap in their media and communication team and completed strategic communication and stakeholder engagement strategies that allowed them to progress once Elysium EPL were no longer engaged.



Our Team

We have a multi-disciplinary team with significant experience and success in developing and implementing communication plans for Defence projects. We all have security clearances.

The Elysium EPL Transformation, Engagement and Communication practice includes specialists across engagement, media strategy and advice, communication, politics and government, multimedia and visual communication. These specialists can be utilised for a program of work or single project.

Kristie Lavery

Role: Engagement Lead /Strategy Subject Matter Expert



Kristie is a strategic communications specialist. Through engagement and targeted communications, she helps organisations succeed by ensuring stakeholders understand and support ideas, changes and policies.

Kristie has a flair for handling complex and sensitive issues. She has had success working across government policy making at all levels. This has included providing communications and media support to high profile government leaders and organisations, and most recently raising awareness within Navy and Industry of changes to how a critical capability is managed and maintained.

Active Security Clearance: Negative Vetting 2

Kristie's most relevant experience includes:

- Stakeholder Engagement and Communication Lead for Information Warfare STaR Shot (IWSS) with DTSG, leading the development of communication products in support of growing the community of practice, and supporting senior DTSG personnel for high-level presentations for international conferences.
- Stakeholder Engagement and Communication Lead for Elysium EPL's work in support of the following Defence projects:
 - Plan Galileo, Defence's new, national approach to sustainment of Navy's fleet in support of the \$1.8 billion Continuous Naval Shipbuilding program, and
 - The Guided Weapons and Explosive Ordnance (GWEO) Enterprise.

More information

[Read our case study on Strategic Communication](#) which details our success on deliver enduring value to our clients.

[Learn our approach and philosophy.](#)

[See other services](#) we offer.

Contact



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